



ALA BIANCA

Publishing and Record Company, still independent since 1978

BRAND MANUAL 2026

Typography

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01. Typography

ALA BIANCA

Futura PT Extra Bold

ALA BIANCA

Definition of spacing to ensure excellent legibility
and correct print reproduction even at small sizes.

ALA BIANCA [5 mm

ALA BIANCA

20 mm

01. Typography

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Pictogram

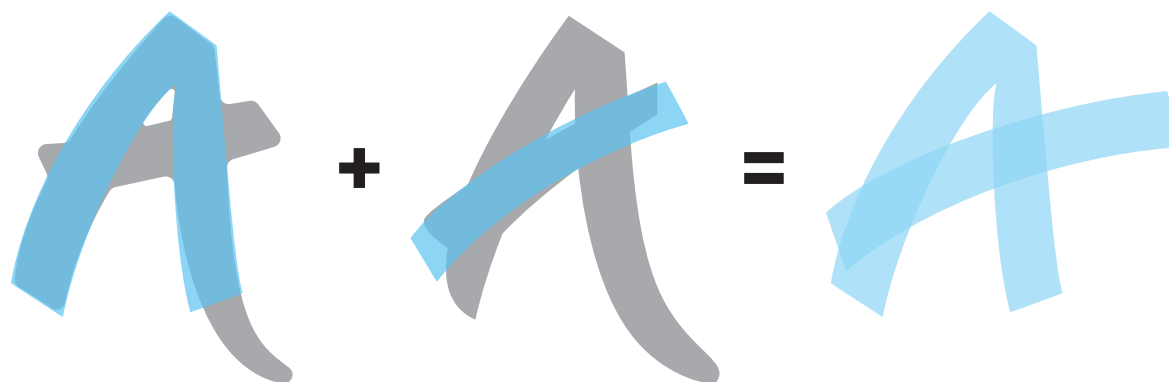
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02. Pictogram

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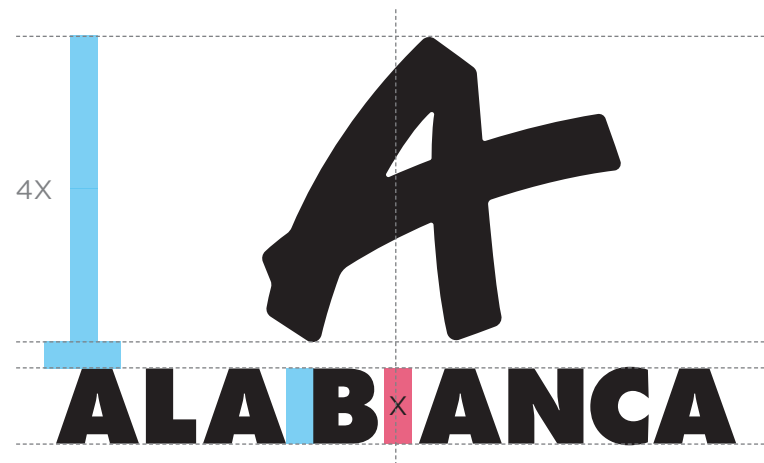
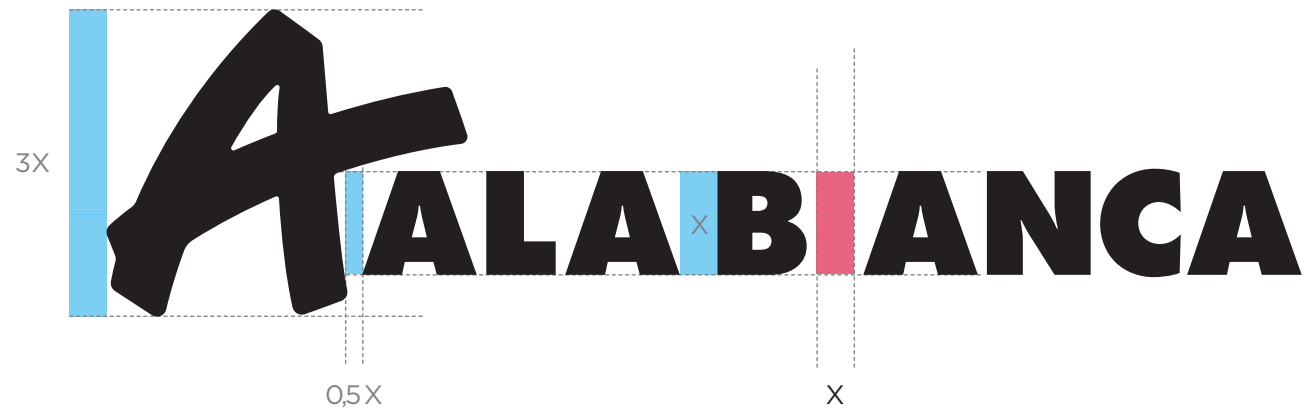
02. Pictogram



Construction

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03. Construction



Clear space

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04. Clear space



Color palette

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05. Color palette

BLACK



A ALA BIANCA



A ALA BIANCA



A ALA BIANCA | 10 mm



A ALA BIANCA
20 mm

05. Color palette

WHITE

A ALA BIANCA

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ALA BIANCA

A ALA BIANCA | 10 mm

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ALA BIANCA
| 20 mm

05. Color palette

LIGHT BLUE

A ALA BIANCA

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05. Color palette

YELLOW

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05. Color palette

RED

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ALA BIANCA

05. Color palette

COLOR CODES

LIGHT BLUE

CMYK
60, 0, 0, 0

RGB
132, 196, 240

#84C4F0

YELLOW

CMYK
10, 0, 80, 0

RGB
238, 321, 87

#EEE656

RED

CMYK
3, 87, 42, 0

RGB
197, 63, 98

#C53E62

